

LOVESHACKFANCY

LABEL AND TAG PLACEMENT GUIDE

LoveShackFancy 2018

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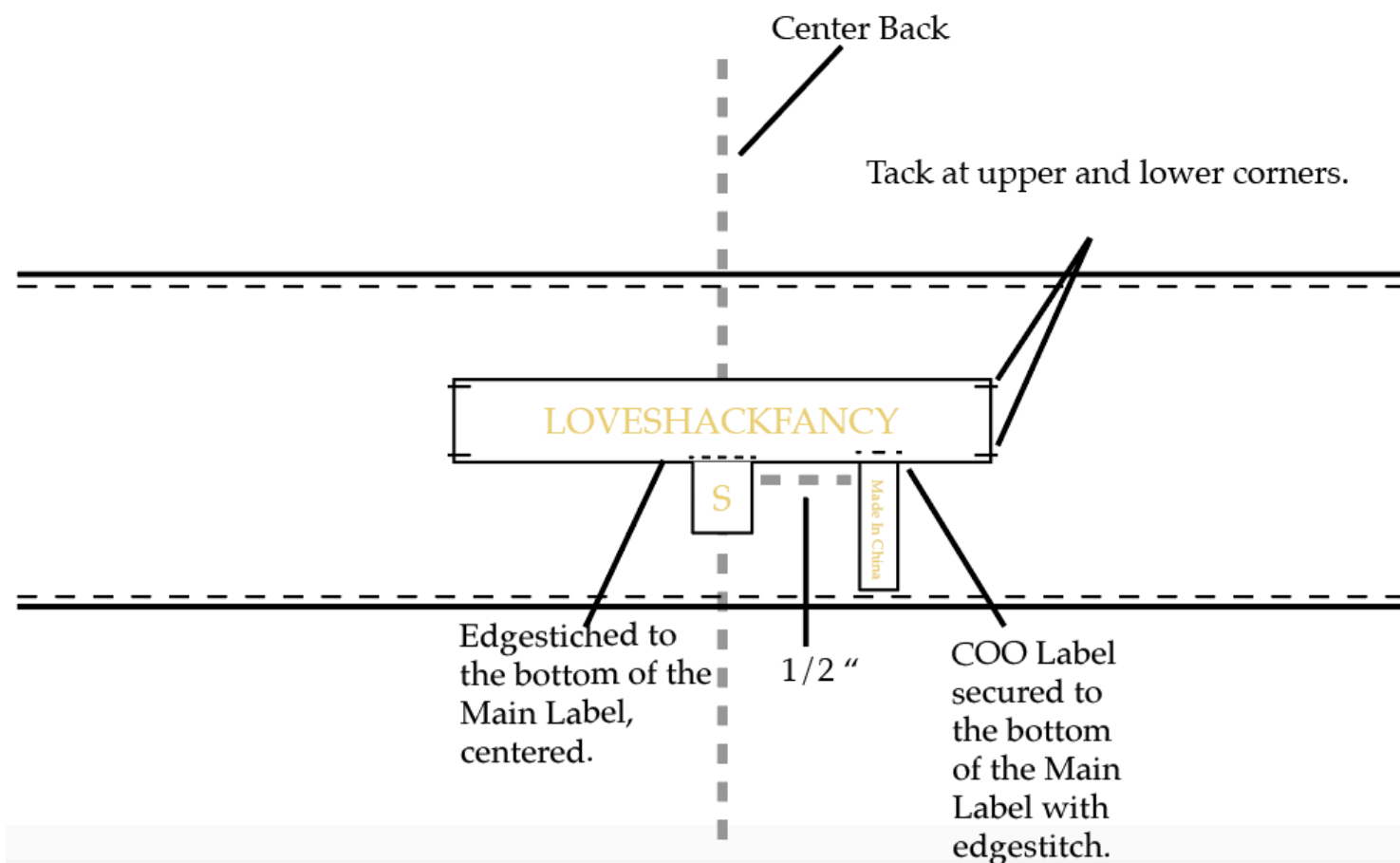
LABEL PLACEMENT – ACCESSORIES

Option 1 – BELTS

Main Label – placed on the center of the underside, centered on the belt and tacked at all four corners.

Size Label – edgestitched to the bottom of the Main Label, centered.

COO Label – placed $\frac{1}{2}$ " to the wearer's left from the Size Label, secured to the bottom of the Main Label with an edgestitch.



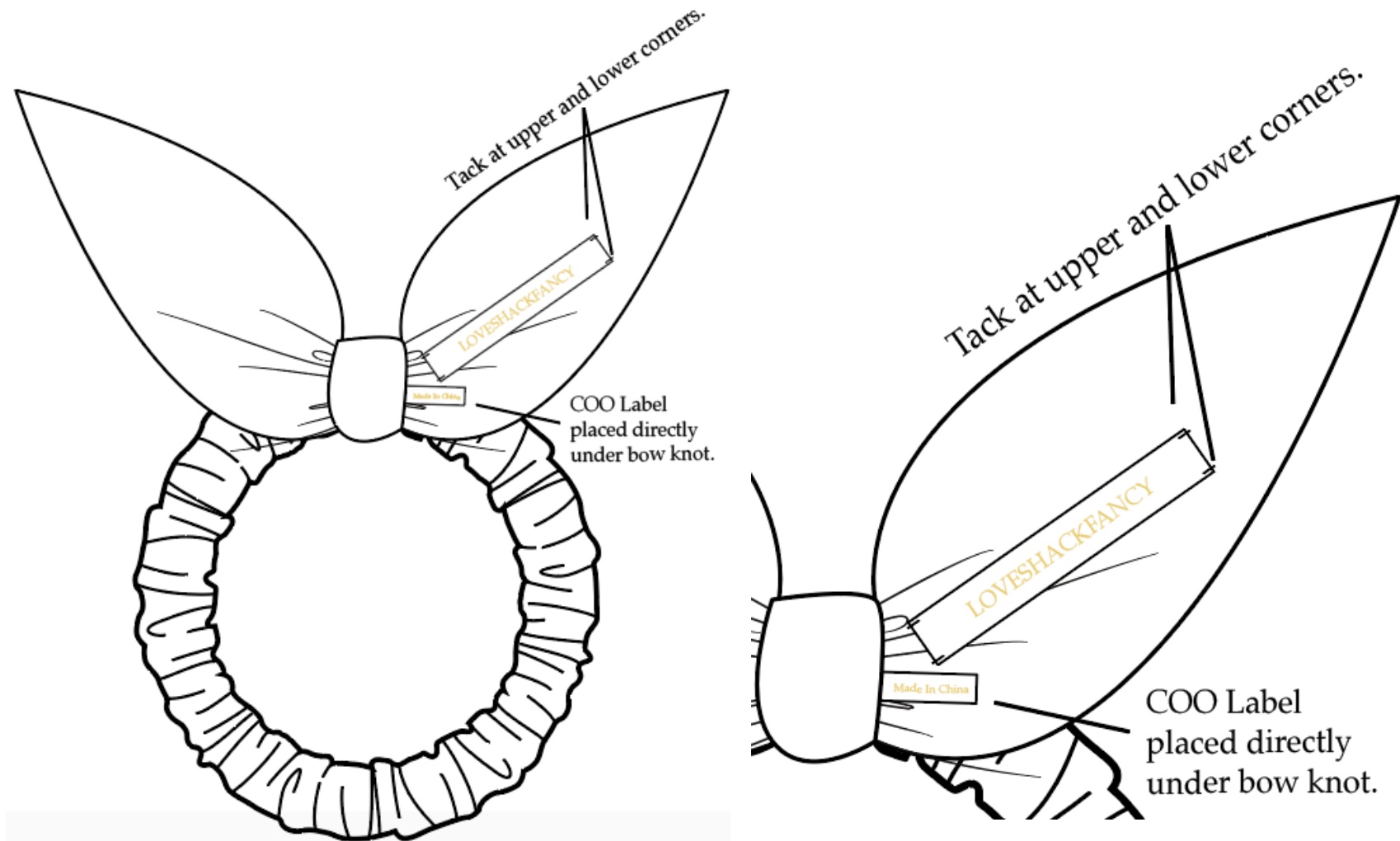
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LABEL PLACEMENT – ACCESSORIES

Option 2 – SCRUNCHIES

Main Label – placed into the back of the bow (see picture), tacked at all four corners.

COO Label – placed directly below the Main Label, tucked under the bow knot.



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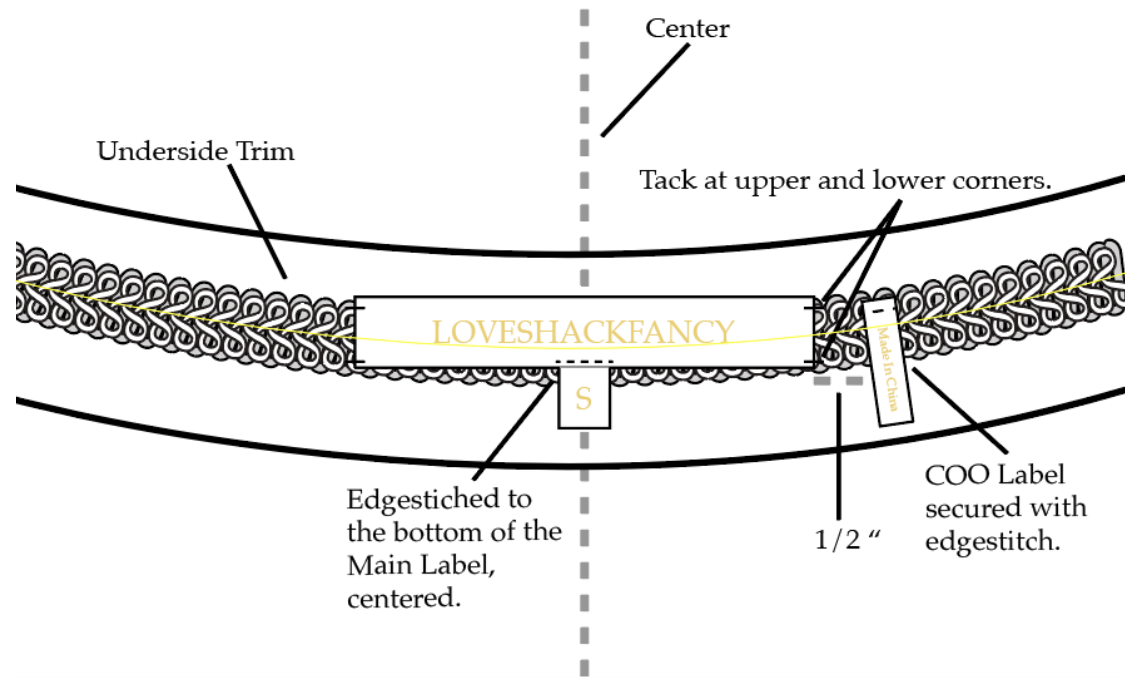
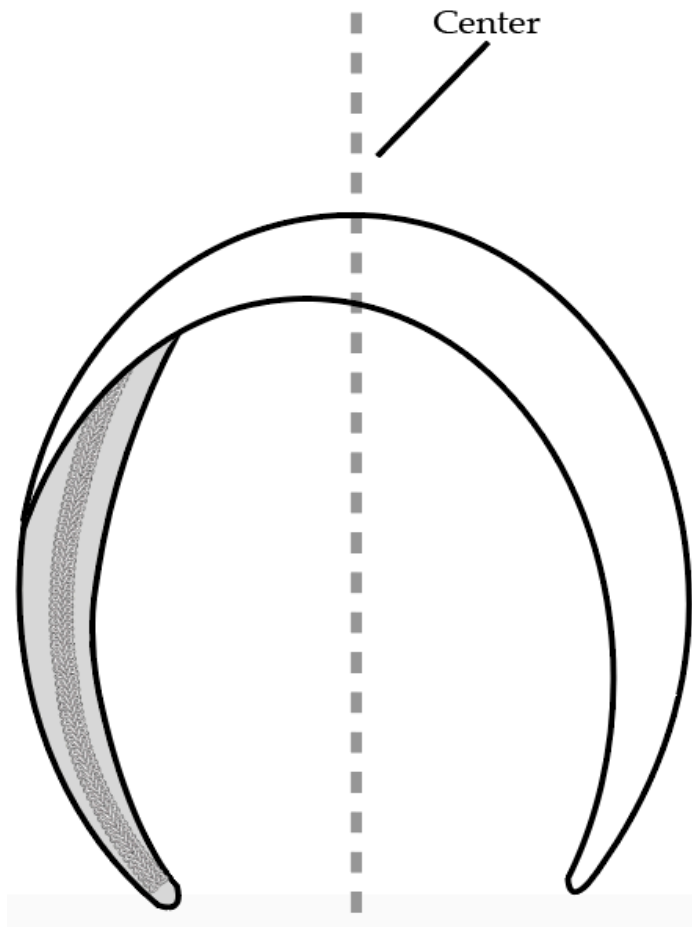
LABEL PLACEMENT – ACCESSORIES

Option 3 – Headbands

Main Label – placed on the center of the underside trim, centered on the headband and tacked at all four corners.

Size Label – edgestitched to the bottom of the Main Label, centered.

COO Label – placed $\frac{1}{2}$ " to the wearer's left from the Main Label, secured with an edgestitch.



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LABEL PLACEMENT – TOPS/DRESSES

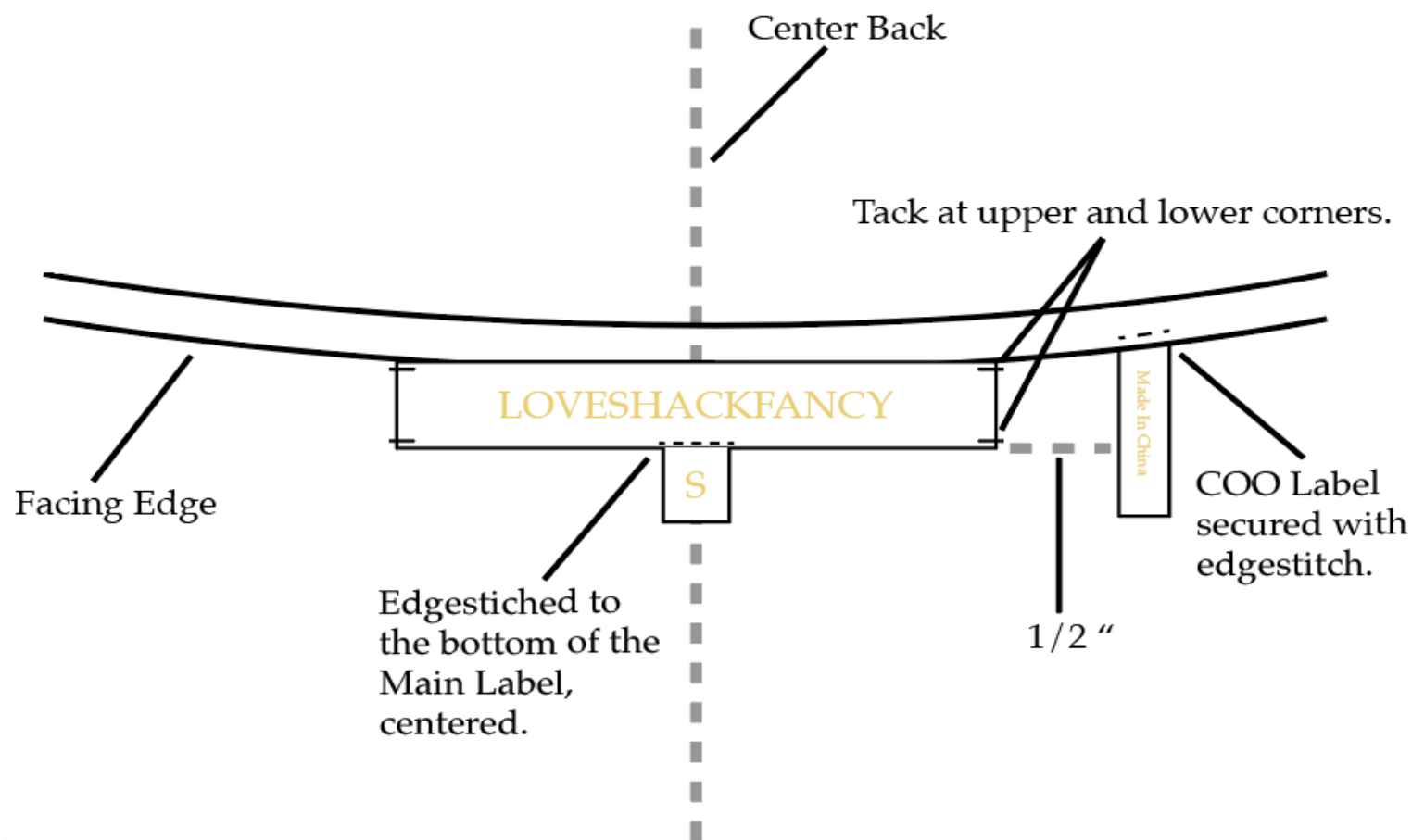
Option 1 – Tops/Dresses With Facing

Main Label – placed at center back neck facing at the bottom of the edge of the facing, tacked at all four corners.

Size Label – edgestitched to the bottom of the Main Label, centered.

COO Label – placed $\frac{1}{2}$ " to the wearer's left from the Main Label, tucked into facing and secured with an edgestitch.

Care Label – **see options starting on page 9**



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LABEL PLACEMENT – TOPS/DRESSES

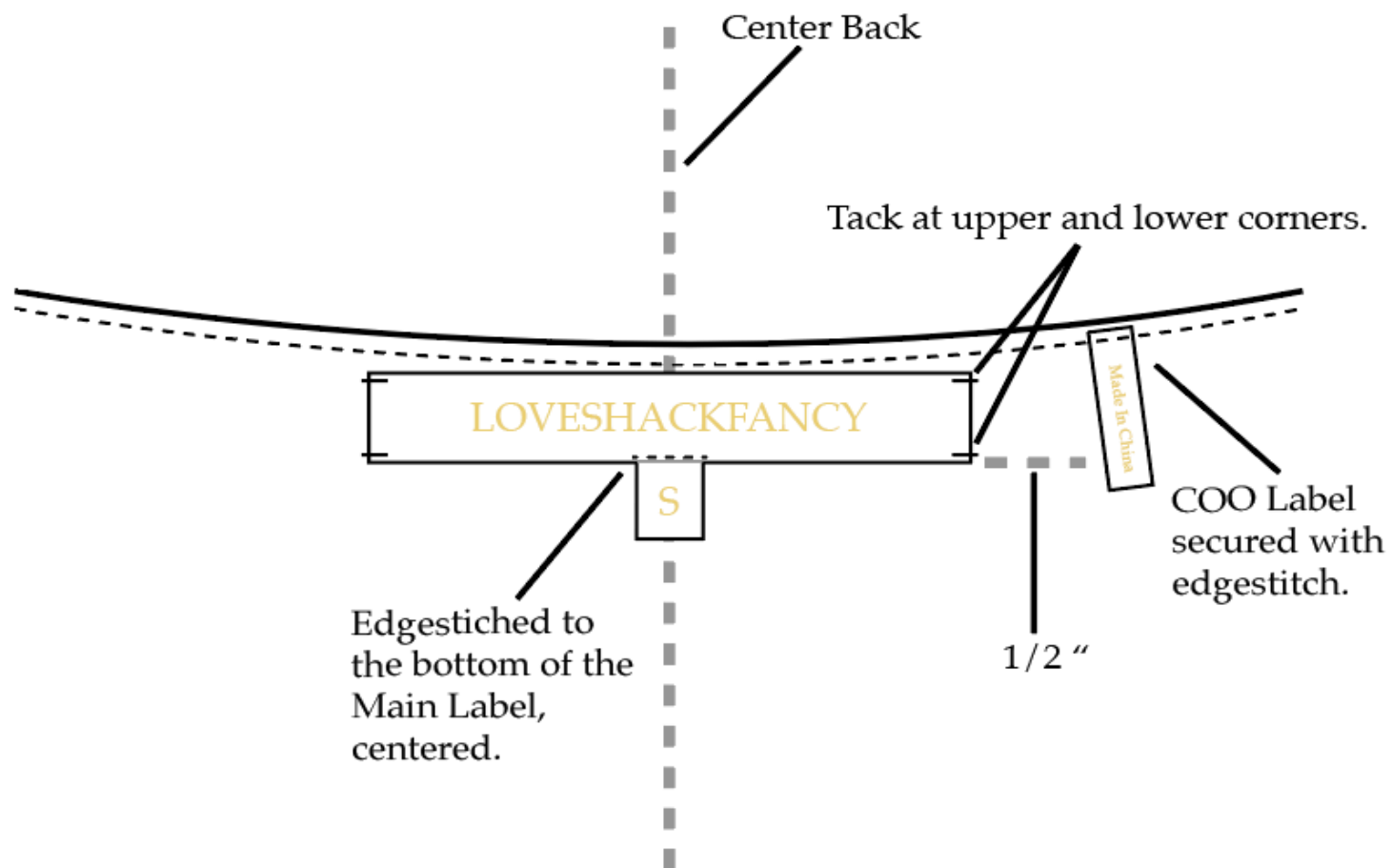
Option 2 – Tops/Dresses Without Facing

Main Label – placed at center back neck immediately under the neckline edgestitch, tacked at all four corners.

Size Label – edgestitched to the bottom of the Main Label, centered.

COO Label – placed $\frac{1}{2}$ " to the wearer's left from the Main Label, secured in the neckline edgestitch.

Care Label – **see options starting on page 9**



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LABEL PLACEMENT – SKIRTS/BOTTOMS

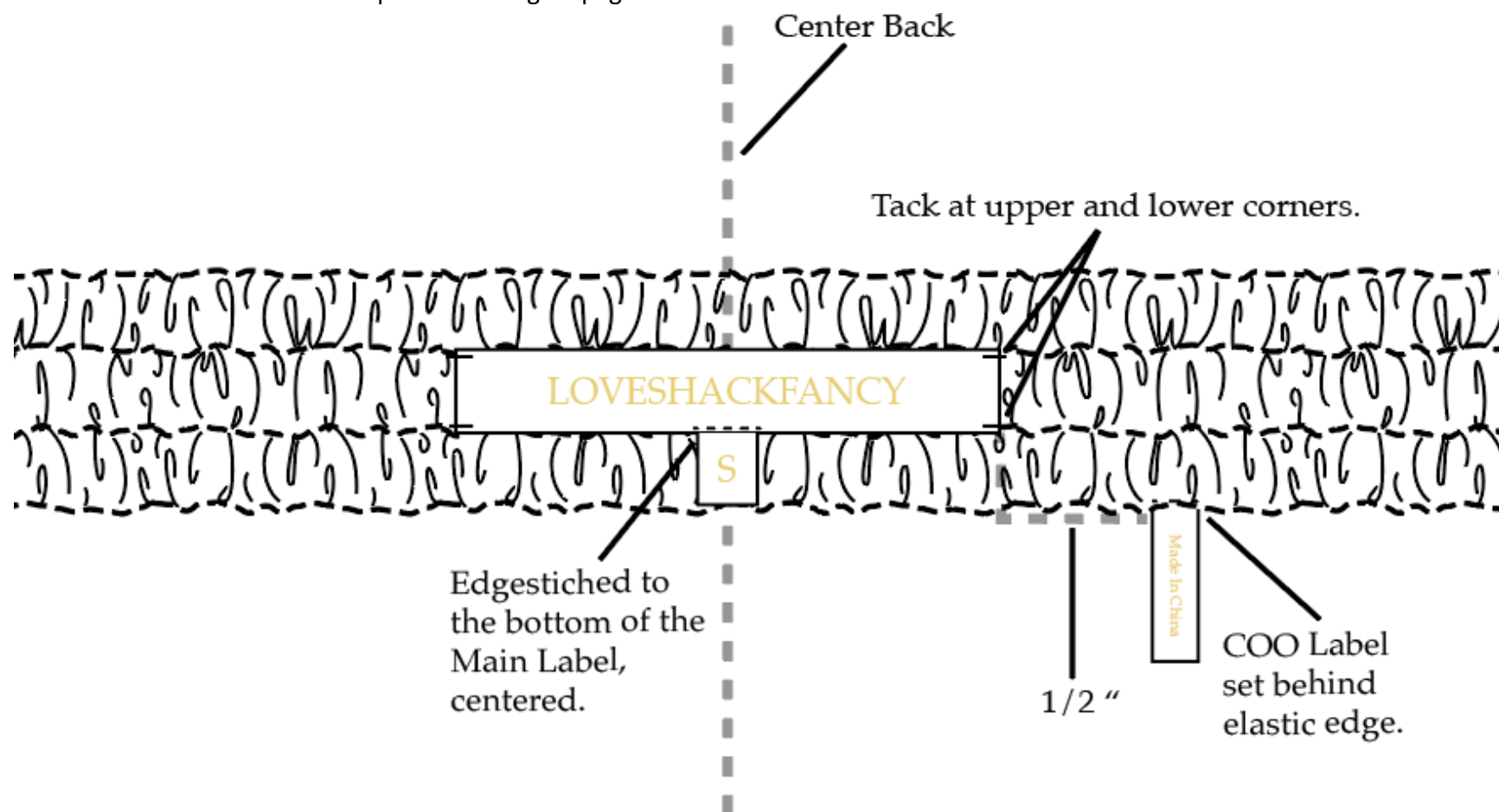
Option 1 – Skirts/Bottoms With Elastic Waistband

Main Label – placed at center back and centered on elastic, tacked at all four corners.

Size Label – edgestitched to the bottom of the Main Label, centered.

COO Label – set behind bottom edge of elastic edge ½" to wearer's left of Main Label, secure with edgestitch.

Care Label – **see options starting on page 9**



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LABEL PLACEMENT – SKIRTS/BOTTOMS

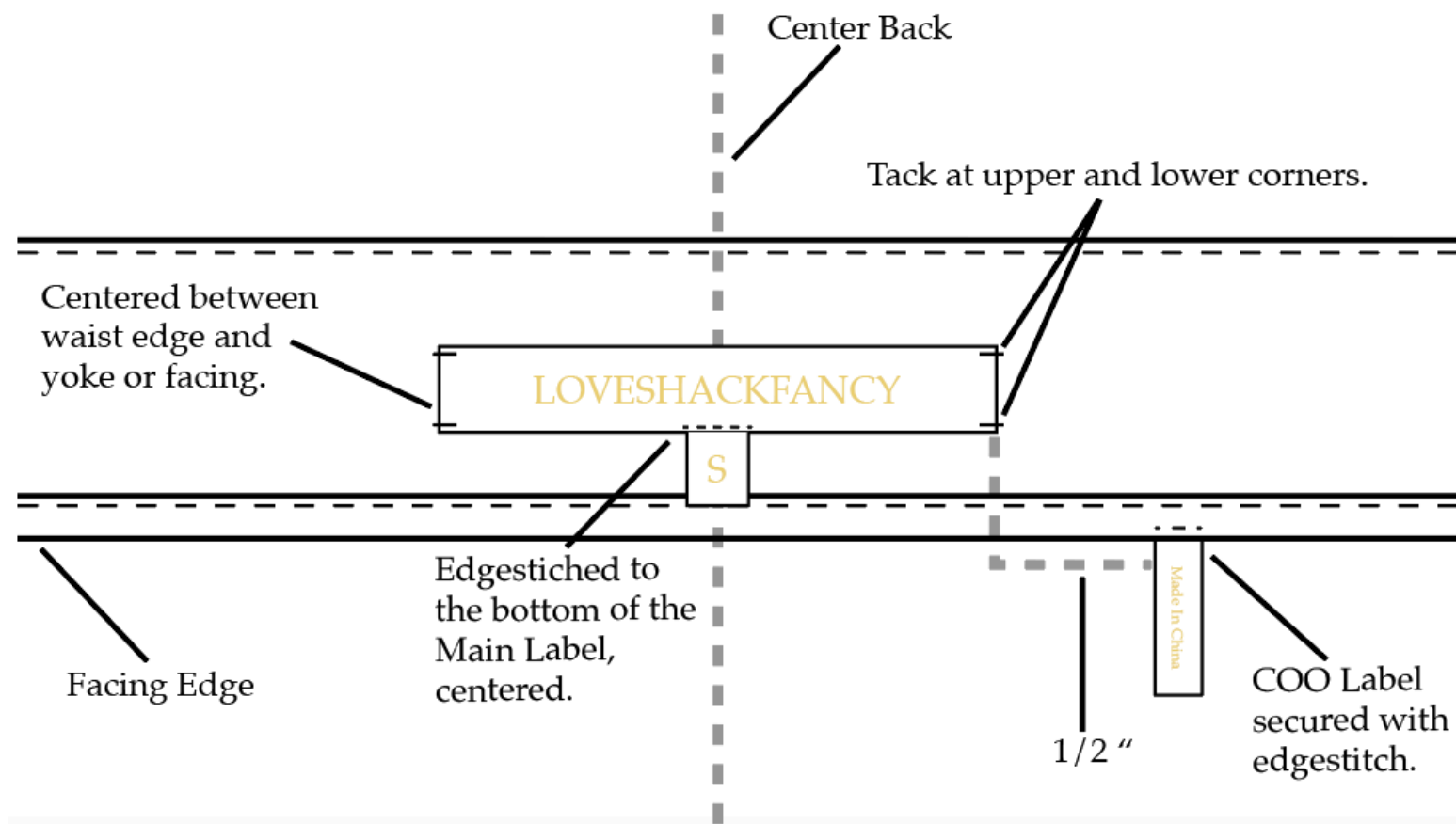
Option 2 – Skirts/Bottoms With Yoke or Facing

Main Label – placed at center back waist, centered between waist edge and facing seam/edge, tacked at all four corners.

Size Label – edgestitched to the bottom of the Main Label, centered.

COO Label – set under facing edge 1/2" to wearer's left of Main Label, secure with edgestitch.

Care Label – **see options starting on page 9**

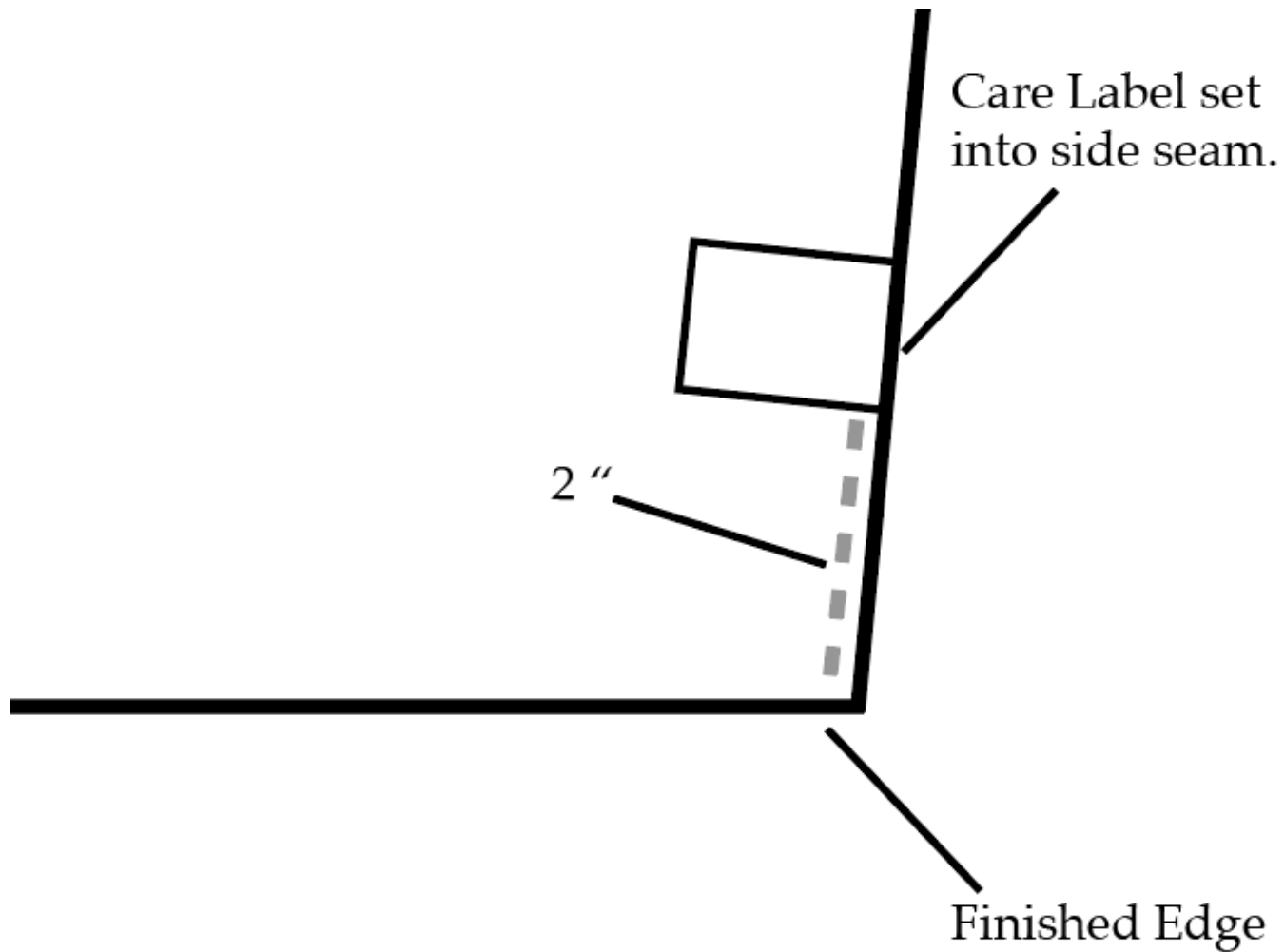


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CARE LABEL PLACEMENT – TOPS

Option 1 – Tops

Care Label – set into the wearer's left side seam 2" from finished hem edge.



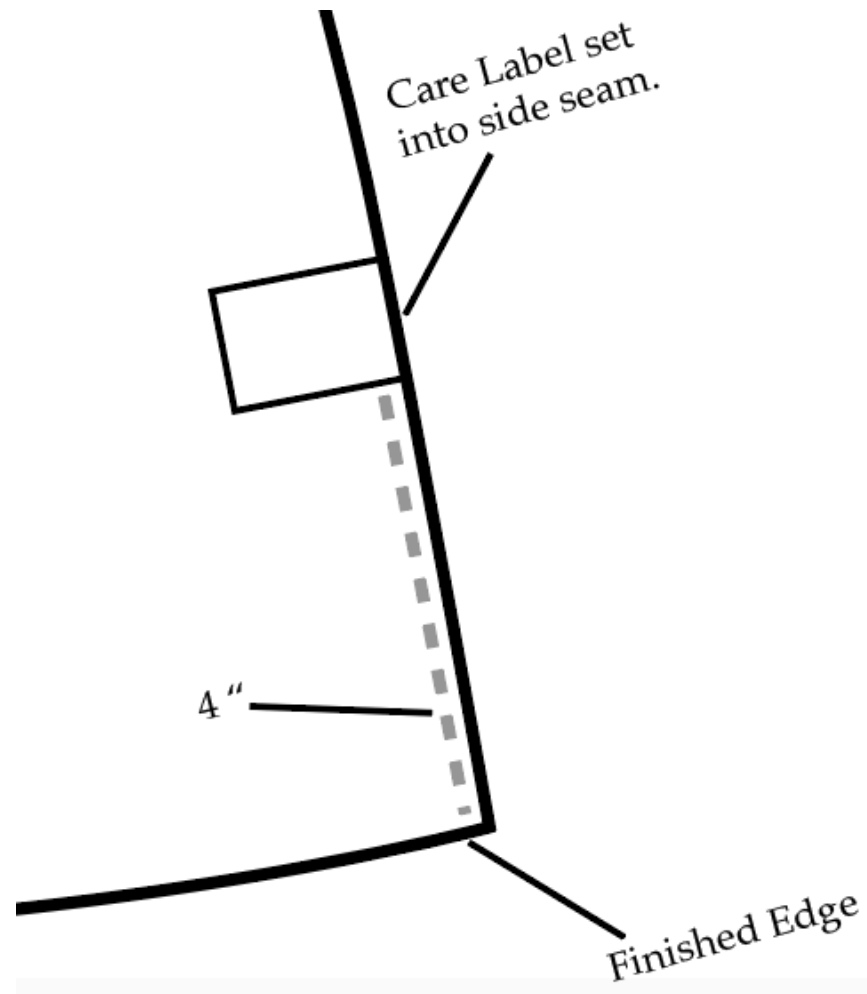
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CARE LABEL PLACEMENT – DRESSES/SKIRTS

Option 1 – Skirts and Dresses Knee Length or Shorter

Care Label – set into the wearer's left side seam 4" from finished hem edge.

****For dresses and skirts with slips, BOTH outer shell and slip get designated care labels****



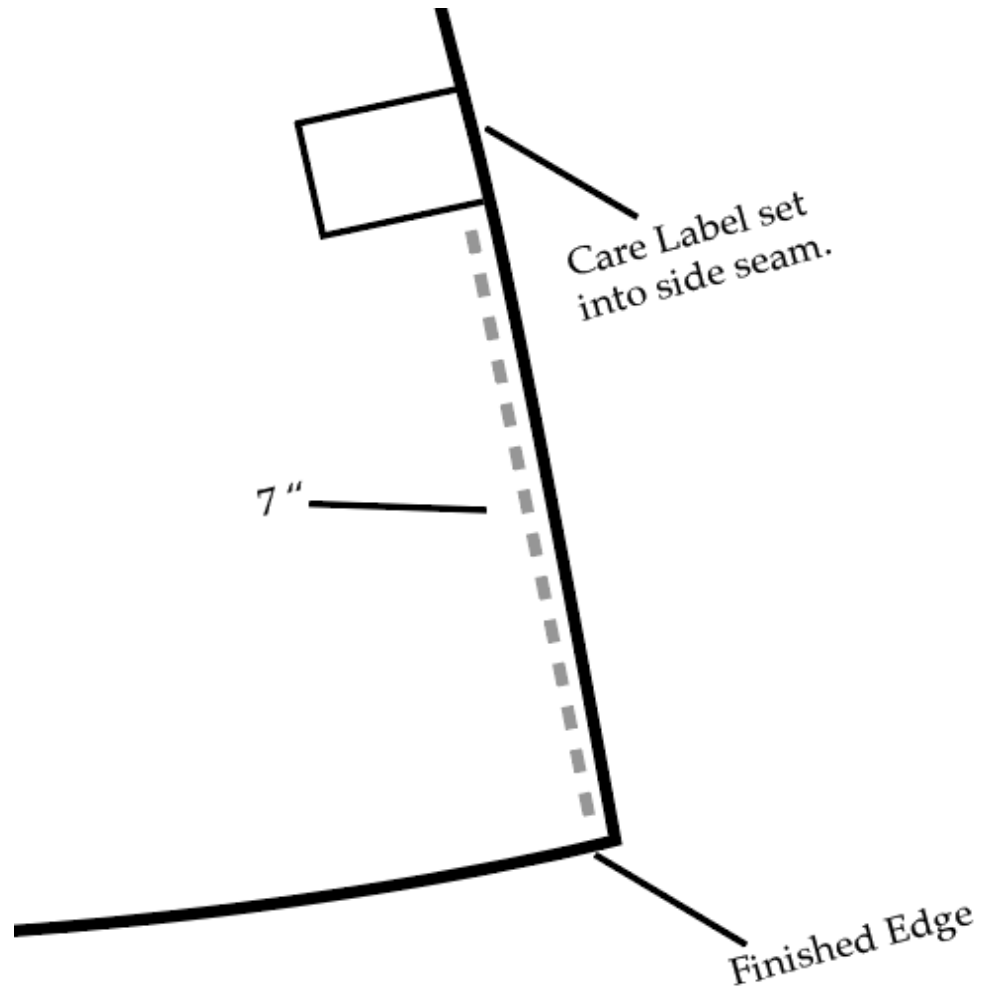
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CARE LABEL PLACEMENT – DRESSES/SKIRTS

Option 2 – Skirts and Dresses Longer Than Knee Length

Care Label – set into the wearer's left side seam 7" from finished hem edge.

****For dresses and skirts with slips, BOTH outer shell and slip get designated care labels****



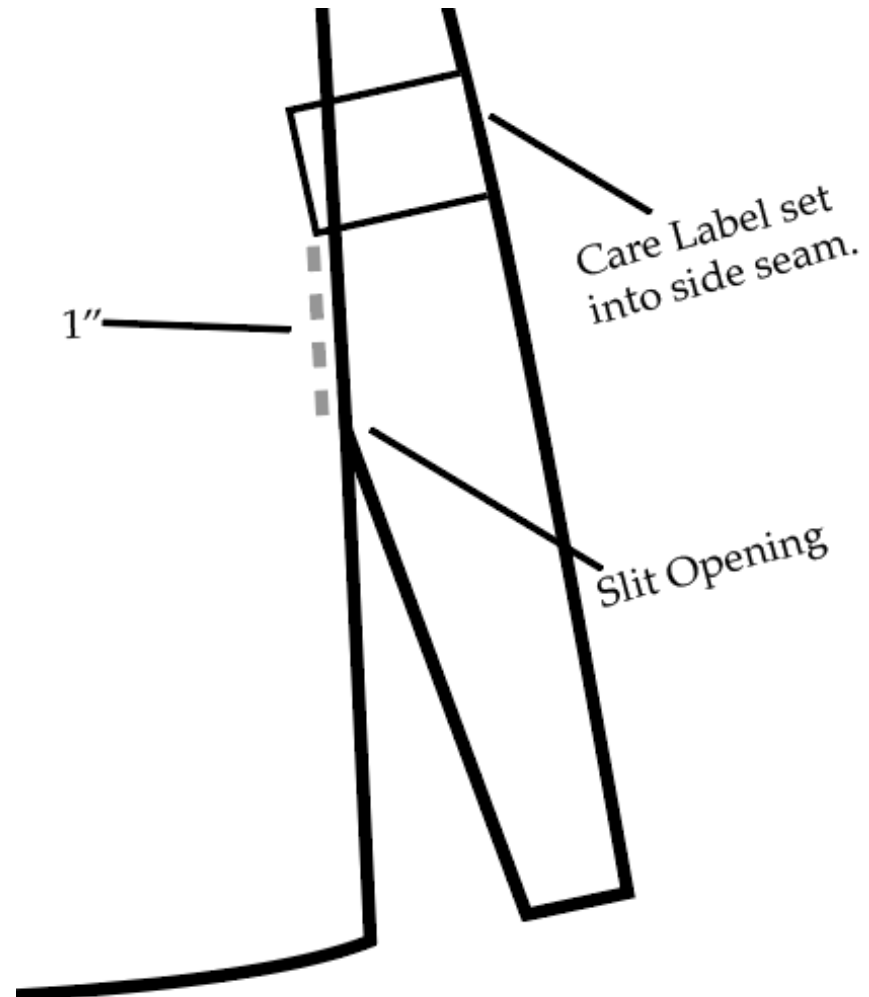
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CARE LABEL PLACEMENT – DRESSES/SKIRTS

Option 3 – Skirts and Dresses With Side Slit Opening

Care Label – set into the wearer's left side seam 1" above slit opening.

****For dresses and skirts with slits, BOTH outer shell and slip get designated care labels****



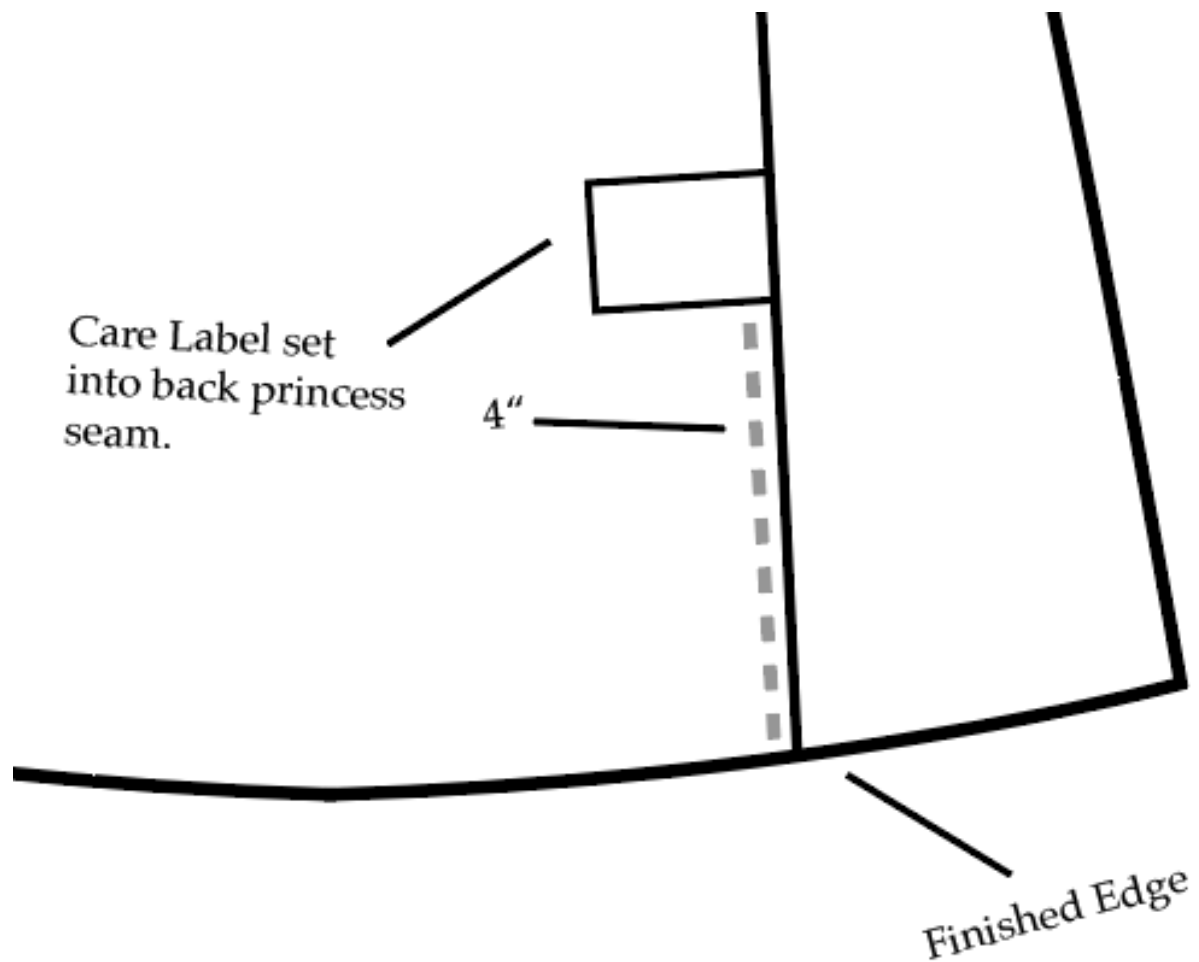
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CARE LABEL PLACEMENT – DRESSES/SKIRTS

Option 4 – Skirts and Dresses Knee Length or Shorter With No Side Seam

Care Label – set into the wearer's left back princess seam 4" from finished hem edge.

****For dresses and skirts with slips, BOTH outer shell and slip get designated care labels****



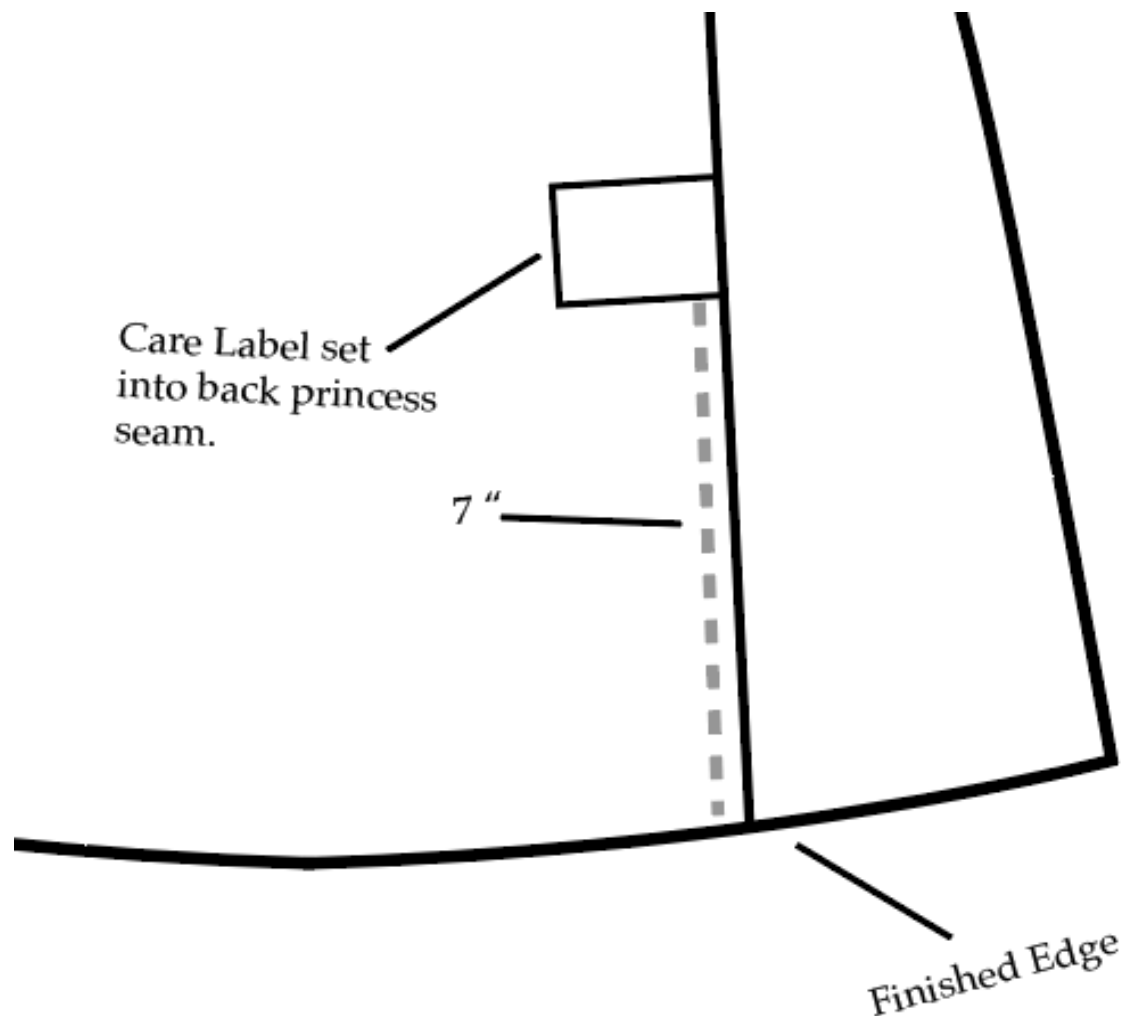
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CARE LABEL PLACEMENT – DRESSES/SKIRTS

Option 5 – Skirts and Dresses Longer Than Knee Length With No Side Seam

Care Label – set into the wearer's left back princess seam 7" from finished hem edge.

****For dresses and skirts with slips, BOTH outer shell and slip get designated care labels****

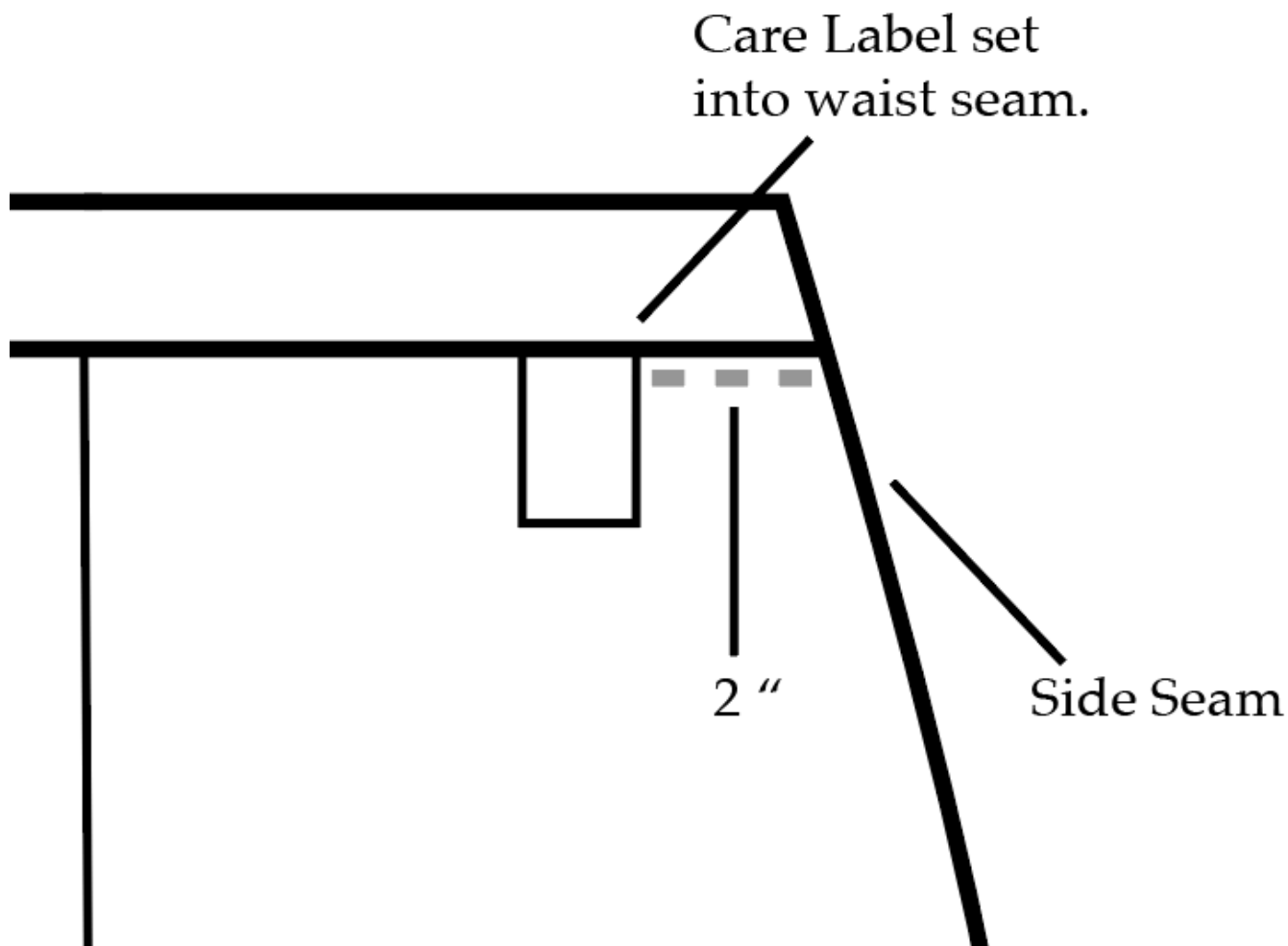


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CARE LABEL PLACEMENT – PANTS/SHORTS/BOTTOMS

Option 1 – All Colorways (Excluding White)

Care Label – attached in side seam on the wearer's left side 2" from seam on the front leg.

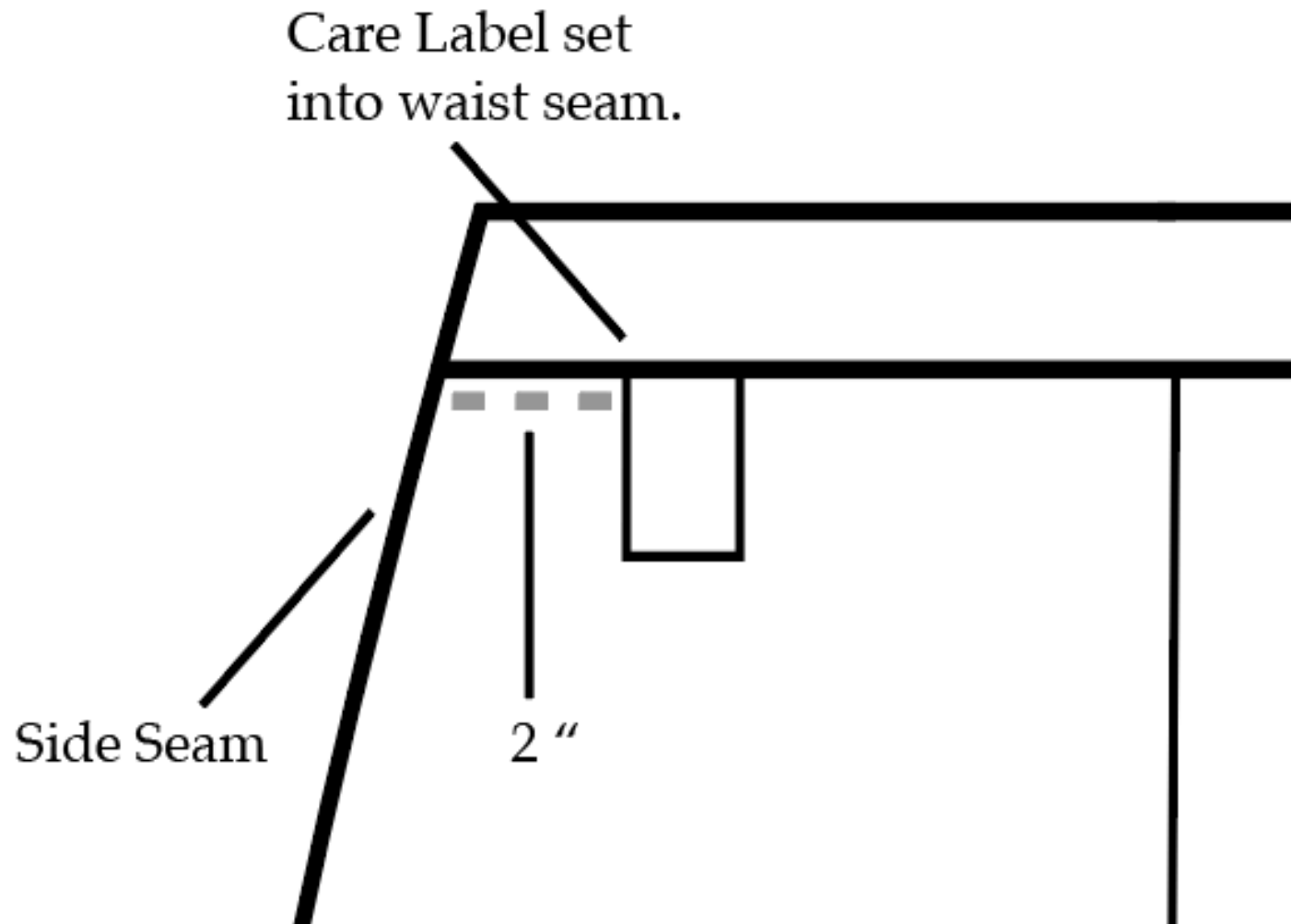


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CARE LABEL PLACEMENT – PANTS/SHORTS/BOTTOMS

Option 2 – White Colorway

Care Label – attached in side seam on the wearer's left side 2" from seam on the back leg.



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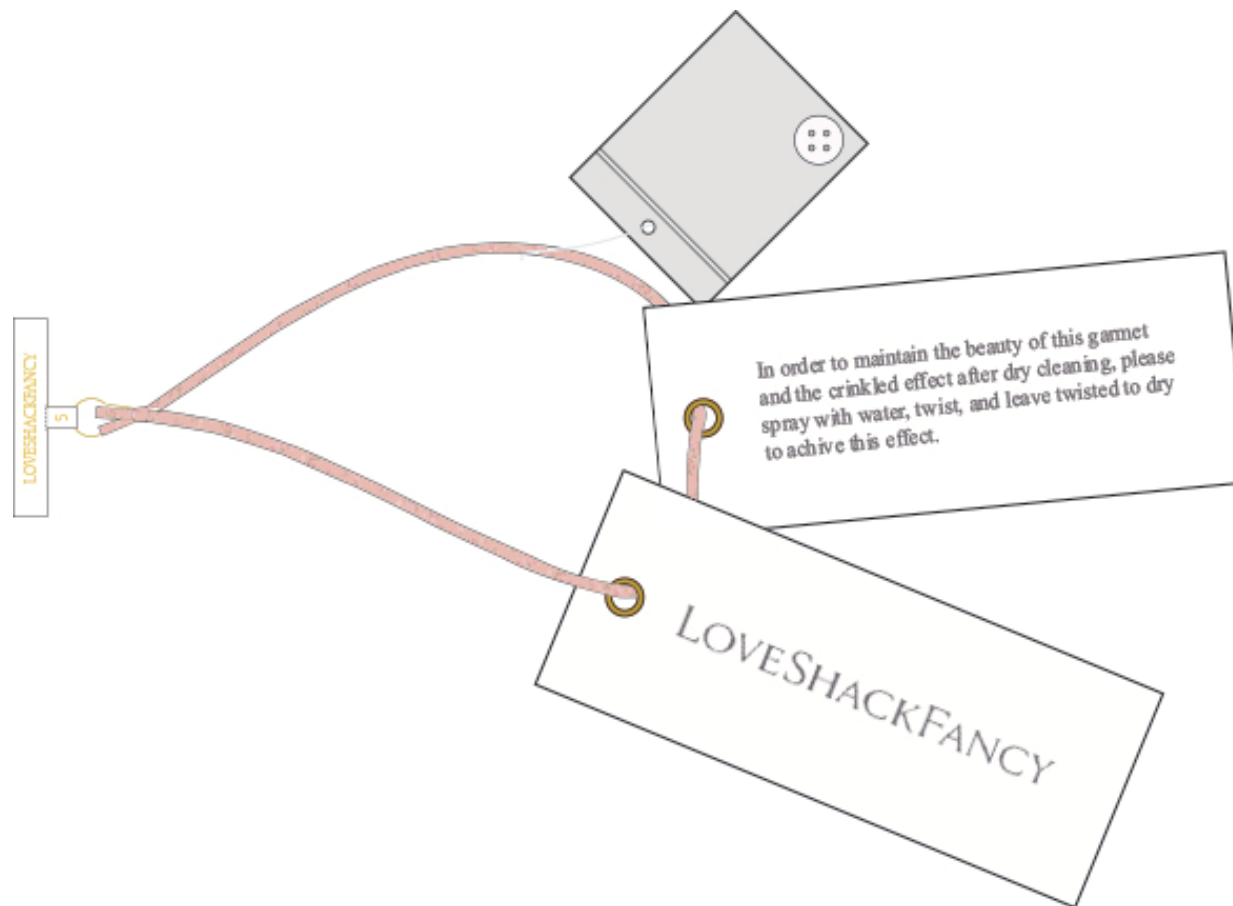
HANGTAG/DISCLAIMER TAG/BUTTONBAG PLACEMENT – ALL GARMENTS

Option 1 – All Garments

Hangtag – attached to the garment through the size label with pin and ribbon, LoveShackFancy logo is always face up.

Disclaimer Tag – if disclaimer tag is needed, attach through size label on hangtag ribbon behind hang tag, text is always face up.

Button Bag – if button bag is needed, attach to garment through size label on hangtag ribbon behind hangtag (and disclaimer tag if present). Button quantity varies by style.



LOVESHACKFANCY – LABEL AND TAG PLACEMENT GUIDE

HANGTAG/DISCLAIMER TAG/BUTTONBAG PLACEMENT – SCRUNCHIES

Option 1 – All Garments

Hangtag – loop pin through the knot on the bow

